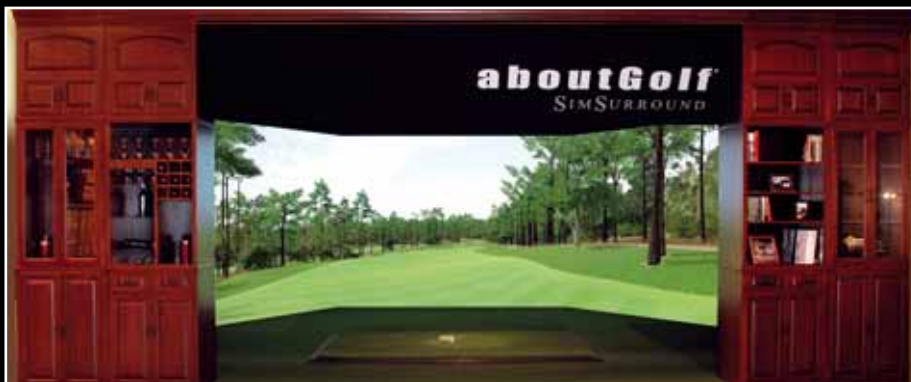



AboutGolf, the world leader in indoor golf simulator technology, is introducing a plethora of groundbreaking technology at the 2008 PGA Merchandise Show in Orlando, including the launches of the SimSurround simulator model and the 3Trak(tm) 3D launch engine. Both products have patents pending.

Meanwhile, the **3Trak**—AboutGolf's revolutionary vision-based ball and club tracking system and the newest launch engine to power its leading simulator line—is the first and only system to directly measure spin AND spin axis. The 3Trak vision system provides the world's most advanced and accurate ball and club-tracking data. 3Trak will formally start to ship April 1.

3Trak applies very advanced three-dimensional machine vision technology. Machine vision, also known as high-speed photography, is scientifically the highest standard in ball and club tracking. The basic 3D vision system applies three ultra-powerful „smart” cam-



eras designed by AboutGolf. Each camera contains three cutting-edge processor cores as well as an amazing proprietary technique, „frame apportionment,” to process up to nearly 2,000 frames per second virtually instantaneously.

„I have had the opportunity over the past few years to work with virtually every launch monitor on the market,” says Tony Nelson, president of Fairborn, Ohio-based Advanced Golf Solutions, LLC. Nelson was engaged by a major golf company to analyze launch monitors. „We have found some major deficiencies with each and every system. The problem is their ability to measure and calculate the backspin and side rotation of the golf ball. The new 3Trak System with its three-dimension photography has solved this problem. This system can precisely measure the true back spin, side spin and rifle spin of the ball. „The end result is amazing,” Nelson adds. 



Developing the markets in Central and Eastern Europe

The 2nd Golf Business Conference www.golfconference.eu will take place on 23rd-25th April 2008 in Warsaw, Poland, with the developing new markets of central Europe as its main focus. 'Early bird' discounts are available to all those who register before 10th March.

The first conference took place in April 2007 in Wroclaw. Over 100 delegates from 18 countries attended. Apart from the high standard of lectures and discussions it was also an ideal occasion for business networking.

This year in Warsaw the second GBC will be one of the most important meetings for the golf industry in Europe. It will be the unique chance for people in the new markets of Central and Eastern European to meet and learn from some of the best specialists and all delegates will have great business opportunities to make deals and contracts.

There are 130 golf courses in Central Europe at present and the numbers are constantly increasing. More and more facilities are being built. They differ and are in various stages of development. From high budget golf facilities to inexpensive, town pitch & putt courses.

The number of golfers is growing – over 40.000 people are registered in national golf bodies. It is hard to state the exact amount of players but in Poland alone about 10.000 people have contact with this sport. Simultaneously golf tourism is becoming more popular and in the future can become an important part of further golf development.

An international line up of speakers is confirmed for the conference. Among them are:

- Denise Adams, Kitson & Partners.
- Mark Casey, Solheim Cup

- Terry Coates, Central European Countries Travel Association
- Jerry Kilby, Club Managers Association of Europe
- Lodewijk Klootwijk, European Golf Course Owners Association
- David MacLaren, PGA European Tour Courses
- Michael Pask, IMG
- Marek Podstolski, PGA of Poland
- Ian Randell, PGA's of Europe
- Geoff Russell, Golf Business News. com

“Organisation of conferences in Poland is a very important factor stimulating golf development in our part of Europe,” says Pawel Lewinski, organiser. “This type of meeting, when people with various experiences in many aspects of golf industry gather in one place to share their knowledge and opinions, is very important.”

The Conference is organised by the Golf Poland Company – Tel. no. +48 503-041-628 or biuro@golfpoland.pl www.golfconference.eu 