

favorite things

SunDog 2010 Collection



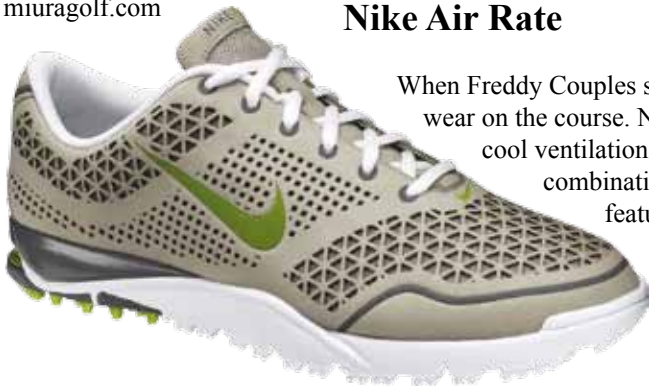
Sundog Eyewear offers some of the finest performance golf eyewear in the industry. The Sundog 2010 Collections offer a variety of choices in state-of-the-art lenses including polycarbonate, polarized, and their new melanin infused Melalens. The result is glare reduction with polarization; sharpened definition of details; improved contrast with minimal color shift; 98% HEVL “blue light” filtration; 100%UVA/B filtration. Throughout Sundog’s history, their priority has been creating sunglasses with superior lens technology, exceptional styling, and an outstanding value. Fashion-forward styling and unsurpassed technology keeps Sundog Eyewear at the top of its game. Sundog maintains their long standing partnerships with LPGA Tour Champion Paula Creamer, Masters Champion Mike Weir, and Ryder Cup Champion Hunter Mahan. We agree, the best choice in performance golf eyewear is “genuine” Sundog. Price: For more info got to www.sundogeyewear.com

Minura’s New K Grind Wedges

Japanese golf-club manufacturer Miura Golf-which has been making the world’s highest-quality forged irons for 44 years-announces the K Grind wedge. The international golfing press has always used the words “from the hands of god” to describe Katsuhiko Miura’s forged irons. Could it be that the inspiration for his newest wedge came from his own hands? The sole of the new K Grind wedge is “fluted” which bears a striking resemblance to finger-tip impressions, or even human knuckles. These three channels reduce the resistance against the wedge in sand, thick rough, and even the fairway. The sole of the wedge moves with the grass instead of against it. The channels move around the sand instead of colliding with it. It allows the wedge to accelerate thru the ball with less effort in every condition to improve the odds of hitting a good shot. Characteristics of the K Grind Wedge: Better results out of wet sand. Reduces the odds of “catching it heavy” on long bunker shots. Better acceleration on ½ and ¼ swings around the green. Digs it out of deep rough. Works great in normal conditions. Price: \$250.00 For more info go to www.miuragolf.com



Nike Air Rate



When Freddy Couples showed up at the Master’s last spring in deck shoes, he revolutionized footwear on the course. Nike wisely followed suit with their new Nike Air Rate golf shoes. They have cool ventilation and solid traction for a smooth ride. Laser-Cut synthetic leather and mesh combination produce ultra-lightweight, one-piece upper for superior ventilation. Other features: Air Flow Ventilation system; visible Nike Air unit in heel which provides low-profile cushioning where you need it most; full-length comfort sockliner; full-length Phylon midsole; Phylite and TPU Nike Power Platform outsole; performance Integrated traction outsole. New traction system combining molded TPU spikes with lightweight Phylite. Available in Granite/Sprinter Green and Black/White. Price: \$110

The Shadow Caddy

All of this has happened before and all of it will happen again. Man created the Cylons to serve them. And the Shadow Caddy does that in a very automatic and eerie fashion ... if automatically follows you on the fairway. Course, it probably won’t tell you you’re better off with the five iron over the 1 Wood ... The way it works is relatively simple. Budding Tiger Woods carry an RSS transmitter on their belt as they play. The Shadow Caddy, which carries golf bags in the back, picks up the transmitter and follows it wherever it may lead. There’s no remote no joy stick, it’s completely hands free. In addition to following the transmission, the Shadow Caddy has a sophisticated detection avoidance system which prevents collisions with other carts, people, trees, and the like and then picks up the transmission and goes right back to following the game. The Shadow Caddy will also carry any drinks, sand buckets, and whatever else the golfer needs to focus on his game. Winner of several accolades including the 2008 People’s Choice Award for Australia’s Next Big Thing and ABC’s New Inventors Program, the Shadow Caddy will be marketed mostly to golf courses to replace both their gas golf carts and their human caddy teams, so look for it on the links in the future.

