

SNEAK PEEKS »

White is the New Black?



The new Backdraft GT+ from Tour Edge features a high-contrast white head and jumbo size grip. These two performance enhancing features are meant to deliver unprecedented levels of accuracy and forgiveness. Optic Technology increases the contrast between the golf ball and the green helping you focus on the leading edge and alignment aids - the more contrast, the easier an object is to see. Alignment technology is only half the story, the GT's jumbo grip helps prevent golfers' wrists from breaking down making it easier to create a pure and fluid putting stroke. And now for the really crazy part - the Backdraft GT+ features four designs and will retail for just \$49.99, a third of the price of competing products.



eSTABLE

Etonic's new Stabilizer™ Golf Shoe is positioned to be 20 Percent Lighter - 40 Percent Cooler - and 110 Percent More Comfortable.

We're not sure of that exact math, but when the folks at NASA engineer a material to reduce heat - we think that it's probably very cool. And 'stability' throughout the swing, remember, is what many of the world's best (including Tiger) are working on right now.

Caught You Lookin'q

Canada's own Quagmire Golf is looking for a break out year in 2011 with the launch of a new Premium Line and a Kids Line in addition to its already popular highly stylized, non-traditional golf fare.

And for all of those actually reading the small print - 'CRANK' for ladies is a striped dress that looks as good off the course as it does on the course as it does right here in the magazine.

Want to see more?
 • Start looking forward to 2011
 • or bugging your favourite retailer



Di volume is getting up to 11

Wilson Staff's newest edition to its 'Di' family of distance irons, is the aggressively designed Di11 iron. The fifth generation in the Di Iron franchise features modifications and updates in virtually every performance area.

Low Centre of Gravity: A modified exoskeleton pulls weight low to promote a higher ball flight.

Ultra-Wide Sole: Designed to glide over tight lies and rip through heavy rough.

Largest Sweet Spot: 36% larger than 4 leading brands in the super game-improvement category.

More Forgiving: A wider sweet spot and perimeter weighting, combined with the torsional stability of its wide tip shaft makes the Di11 easier on the those off-centre hits.

• Available December 2010



Sun'N'ice

Far from your ordinary outerwear, Sunice has updated its Tornado collection with a new-and-improved stretch fabric—FlexVent™. Designed for the active golfer, Tornado offers highly breathable waterproof fabrics in a four-way stretch and combines them with innovative game-enhancing features that are sure to make any golfer perform at their best regardless of the conditions.



Bowen Full-Stretch Waterproof Jacket

Ultra quiet with a soft hand feel, the Bowen features high-performance ultra-breathable laminate fabric, WxTECH™ coating, Pro-Trim™ waist-cinching system, X-Static® stretch lining, in-pocket ball cleaner, exposed waterproof YKK zippers, Sunice lock-down zipper pullers, soft-touch chin guard, laser-cut pockets, Lycra action cuffs, adjustable Velcro cuff tabs, laser-cut twill tape details, adjustable bungee at hem, patented V collar with neoprene finish (need a breath, we thought so).

Evelyn Performance Full Stretch Waterproof Jacket

This ultra-quiet jacket features FlexVent™ with high-performance ultra-breathable laminate, WxTECH™ coating, a Pro-Trim™ waist-cinching system, X-Static® stretch lining, in-pocket ball cleaner, exposed waterproof YKK zipper, Sunice lock-down zipper puller, soft-touch chin guard, laser-cut pockets, Lycra action cuffs, adjustable Velcro cuff tabs, laser-cut twill tape details, adjustable bungee at hem and Sunice patented V collar.



Forged and or Cast: You've Got Questions, Ping has Answers.

Launched to significant global buzz in Japan earlier this year, the PING Anser iron is the company's first forged iron in more than 40 years. The Anser carries the same name as one of the earlier models produced before

Karsten Solheim transitioned to the casting process.

The newest version, is forged from 8620 steel with a tungsten sole that delivers feel with forgiveness.

Sort of tops the 'Can't wait to hit list'



Already a major winner, the blade-style S56 iron places a premium on shot control. Louis Oosthuizen played the new S56 irons en route to his surprise win at St Andrews and the 2010 British Open. Hunter Mahan (see page 13) used them to win the WGC-Bridgestone Invitational placing him in select company as a multiple winner this season.

A steel body design with variable tungsten toe weighting positions and an improved centre of gravity translates into more control over for lack of another word control - which is really what iron play is all about.

