



FOR IMMEDIATE RELEASE

**TSXV Trade Symbol: ANE
US Trade Symbol: ANTGF.PK**

**Antigua Opens Online Retail Store
shop.antigua.com**

PEORIA, ARIZ. (September 15, 2009) -- The Antigua Group, Inc., one of the nation's leading golf apparel manufacturers announced today the opening of an online retail store found at www.antigua.com and shop.antigua.com.

"Based on the ever increasing consumer awareness of Antigua as a genuine golf performance apparel brand, we wanted to give the consumer the opportunity to be able to buy branded Antigua apparel directly in an online shopping environment where they can browse through a selection of our mens and womens polos, hats and outerwear at their convenience. Presently they are able to buy Antigua genuine golf apparel in every better golf retailer nationwide with that resorts logo on our apparel in addition to being able to find it in every sports retailer as licensed team logoed apparel, but this is an opportunity for them to be able to buy our genuine golf apparel branded as Antigua, which doesn't conflict with any of our present retail partners," said Antigua President Ron McPherson.

For Spring 2010 Antigua takes its high performance collection in a new direction. Taking its lead from the ever evolving fashion market Antigua steps out - and up by introducing what they've coined 'contemporary performance'. Taking its highly effective Desert Dry™ and new Desert Dry™ Xtra-Lite moisture wicking performance fabrics with their soft textures and light weight athletic drape and moves from active brights and active wear styling and replaces them with a rich sophisticated color palette and clean updated styling details to complete its transformation to contemporary performance men's golf wear collection for Spring 2010.

The Spring 2010 Antigua Women's Performance collection's three innovative, opulent product groups are Chic, Elegance and Luxe, Desert Dry™ Xtra-Lite will be featured in the Luxe collection's Flourish (poly all-over embossed jersey polo) and Impeccable (poly/spandex jacquard mesh polo) styles. Desert Dry™ Xtra-Lite fabric will also be used in basic styles such as the Women's Exceed group, which consists of a short-sleeve polo, and sleeveless and long-sleeve polo styles.

Antigua Company Background:

Antigua designs, produces and supplies product for corporate America and specialty retail managed under its corporate division. Its golf division also holds license agreements with the PGA TOUR, LPGA and the PGA of America.

#

For more information contact Mary Beth Lacy at:

Email: mb@mblacy.com

Phone: (760) 346-6942