



**For Immediate Release  
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### **Antigua & Tournament Sports Marketing Enter 20th Year of Partnership in Canada**

PEORIA, ARIZ. —The Antigua Group, Inc.—one of the nation’s leading designers and distributors of lifestyle apparel under the distinguished Antigua and Slazenger brands is celebrating 20 years of partnership in the Canadian golf market with Tournament Sports Marketing of Waterloo, Ontario.

“Way back in 1991 when Payne Stewart won the U.S. Open wearing Antigua apparel, we began a fantastic relationship with Tournament Sports Marketing and its principal Mr. Kim Bauer in the Canadian golf market”, said Ron McPherson, president and CEO of the Antigua Group.

“Kim and his team have done a remarkable job in positioning Antigua as one of the top brands in Canada’s golf industry. Consistency, reliability, and longevity have prevailed in a golf market that is every bit as difficult as the U.S. market.”

#### **About Tournament Sports Marketing**

Headquartered in Waterloo, Ontario, Tournament Sports Marketing distributes Antigua products along with Bridgestone Golf and Nancy Lopez Golf as well as Jackson Skates and Curling products for its winter business.

Visit **[www.tournamentsports.com](http://www.tournamentsports.com)** and **[www.nancylopezgolf.com](http://www.nancylopezgolf.com)** for additional information.

#### **About Antigua**

Headquartered in Peoria, Ariz., The Antigua Group, designs, develops and distributes the Antigua and Slazenger brands in the golf and corporate markets. Antigua’s licensed sports division holds license agreements with the National Football League (NFL), Major and Minor League Baseball (MLB), the National Hockey League (NHL) and the National Basketball Association (NBA), along with numerous American universities and colleges for men’s, women’s and children’s apparel, headwear and outerwear. Its golf division also holds license agreements with the PGA TOUR, LPGA and the PGA of America.

**Antigua products can also be found online at [shop.antigua.com](http://shop.antigua.com)**

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For more information on The Antigua Group, visit them online at [www.antigua.com](http://www.antigua.com) or contact Mary Beth Lacy at [mb@mblacy.com](mailto:mb@mblacy.com) or call (760) 346-6942

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