

FOR IMMEDIATE RELEASE
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aboutGolf, PGA TOUR Announce Partnership to Produce PGA TOUR Simulators

MAUMEE, OHIO-aboutGolf, the world leader in indoor golf simulator technology, has partnered with the PGA TOUR to manufacture PGA TOUR Simulators. The result of an exclusive worldwide, six-year licensing partnership between the two entities, the PGA TOUR Simulator will debut at the 2009 PGA Merchandise Show, scheduled to be held January 29-31 in Orlando, Florida.



In addition to the production of PGA TOUR Simulators, aboutGolf, through the agreement, is also granted exclusive rights to offer Tournament Players Club (TPC) courses on the PGA TOUR Simulator, including the TPC Sawgrass' THE PLAYERS Stadium Course, site of the prestigious PLAYERS Championship.

"Simulator owners will have access to previously unavailable courses; courses that provide a true PGA TOUR experience," says Bill Bales, president of aboutGolf. "And indoor center owners will be able to promote their use of these exciting products to drive revenue in difficult economic times. The direct benefits to simulator owners can be significant."

As the developers of 3Trak, revolutionary, proprietary ball-tracking technology, aboutGolf displayed the history of innovation and commitment to performance the PGA TOUR was looking for.

"We are very excited about forming this long-term licensing partnership agreement with aboutGolf," says Tim Hawes, the PGA TOUR's Senior Vice President, Retail Licensing. "We chose to partner with aboutGolf because it is the world's most progressive, technologically innovative indoor golf simulator company. Bringing TPC courses to life on PGA TOUR Simulators is an exciting venture, and will give the PGA TOUR even more visibility to golfers everywhere."

aboutGolf, for its part, obviously is excited to have its industry-leading technology and products recognized by the PGA TOUR, one of golf's most-respected names. aboutGolf and its direct customers will not be the only beneficiaries of this partnership, however. Indoor golf stands to gain credibility and momentum from the introduction of one of golf's greatest names into the industry.

"This partnership with the PGA TOUR has validated our long-stated belief that our simulators meet the highest quality and performance standards," Bales says. "Selection by the PGA TOUR recognizes that truth and we are very proud, but this simulator partnership is only the beginning. We look forward to working with the PGA TOUR in many capacities for a long time to come."

About aboutGolf

aboutGolf is a 20-year-old Maumee, Ohio-based company that has been dedicated to golf for its entire history. aboutGolf is the world leader in indoor golf simulator technology, producing PGA TOUR Simulators, 3Trak launch monitors and Henry-Griffitts Custom Fitting. Historically, aboutGolf also produced Microsoft Golf, Greg Norman Ultimate Challenge Golf and World Tours, which is the world's most-widely-distributed golf simulation. aboutGolf® is a registered trademark of aboutGolf Limited, Maumee, Ohio.

About the PGA TOUR

The PGA TOUR is a tax-exempt membership organization of professional golfers. Its primary purpose is to expand the PGA TOUR domestically and internationally so as to substantially increase player financial benefits while maintaining our commitment to growth in charity and integrity to the game.

In 2009, the three Tours will compete in 102 events for more than \$350 million in prize money. Tournaments will be held in 10 countries outside the U.S. and in 35 states.

In addition to providing competitive opportunities for its membership, TOUR events also generate significant funds for local charities. In fact, the three Tours have surpassed the \$1 billion mark in overall charitable contributions. The PGA TOUR's web site address is www.pgatour.com and the company is headquartered in Ponte Vedra Beach, FL.

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