



FOR IMMEDIATE RELEASE
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AboutGolf, RBS and Jack Nicklaus Team Up

MAUMEE, OHIO—AboutGolf, a 20-year-old golf company that is the world leader in indoor golf simulator technology, is playing a “major” role for the second consecutive year in Royal Bank of Scotland’s RBS Jack Nicklaus Majors Challenge.

RBS’ use of AboutGolf simulators gives RBS Jack Nicklaus Majors Challenge participants a realistic opportunity to celebrate this year’s majors. Each challenge includes a closest-to-the-pin contest using specially designed AboutGolf software featuring a par-3 hole from each major’s course—Torrey Pines G.C. (U.S. Open), Oakland Hills C.C. (PGA Championship) and Royal Birkdale G.C. (British Open). Golfers over 18 years of age receive three swings, with each location’s winner earning a trip for 2 to Valhalla, the site of the Ryder Cup and a meeting with Jack Nicklaus.

“AboutGolf, through the wonders of technology, brings the majors experience inside the city and helps RBS create a memorable experience,” says Trevor Faust, AboutGolf’s representative. “Until now, many people have been unable to play many of the PGA TOUR golf courses. AboutGolf’s incredible simulator technology brings the tournaments and courses to the people first hand. The RBS Jack Nicklaus Majors Challenge participants have been wowed with the chance to win many amazing prizes and experience the U.S. Open, British Open and PGA Championship first hand.”

The two remaining live RBS Jack Nicklaus Majors Challenge competitions will take place in the financial districts of Boston for a U.S. Open experience June 9 and Detroit for a PGA Championship experience the first week of August. On-site PGA Professionals also will give clinics and lessons on the AboutGolf Simulator—the ultimate teaching tool—and there will be PGA TOUR leaderboards with updates, Jumbotrons showcasing tournament coverage, and updates and links on RBS Sport. [For more information visit rbs.com/jackschallenge.](http://rbs.com/jackschallenge)

The British Open RBS Jack Nicklaus Majors Challenge was held May 13 with Nicklaus and fellow RBS spokesman Luke Donald in attendance. The first U.S. event—the Play Golf Experience—was held in Philadelphia April 17 at Citizens Bank Park, home of the Philadelphia Phillies.

“Thanks to the RBS Jack Nicklaus Majors Challenge, many more avid golfers now know what AboutGolf’s simulators and technology can do, and that obviously will only help us going forward,” says AboutGolf’s CEO Bill Bales, whose company values its association with RBS, the

major championships and Nicklaus—RBS' most visible spokesman and the all-time leader in professional major-championship victories (18).

The Royal Bank of Scotland, founded in 1727, is headquartered in Edinburgh, Scotland. The Royal Bank of Scotland Group consists of a number of brands worldwide, including Corporate Markets, Citizens Financial Group, RBS Insurance, Retail Banking, Retail-Direct Channels, Ulster Bank Group and Wealth Management.

AboutGolf is a 20-year-old Maumee, Ohio based company that has been dedicated to golf for its entire history. AboutGolf has produced Microsoft Golf, Greg Norman Ultimate Challenge Golf and World Tours, which is the world's most-widely-distributed golf simulation, and now is the world leader in indoor golf simulator technology. AboutGolf® is a registered trademark of AboutGolf Limited, Maumee, Ohio.

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