



**FOR IMMEDIATE RELEASE**

**COMPLETELY REVISED VERSION OF AWARD-WINNING BEST SELLER  
'GOLF RULES QUICK REFERENCE' BEING RELAUNCHED**

MIAMI, FL—Every golfer knows the problem—on the course you run into a rules situation that leaves you and your playing companions unsure how to proceed. You only have a few minutes, if not seconds, to find the correct solution. Well, help has arrived. The completely revised, pocket-sized “Golf Rules Quick Reference 2008-2011” provides instant help in clearing up hazy situations involving the often-confusing Rules of Golf.

The handy, plastic-coated flip guide answers every rules question at a glance, as each rules situation is illustrated.

“The fact is, most golfers, including many tour professionals, don’t have a thorough knowledge of all of the Rules of Golf, other than the basics,” says Yves C. Ton-That, “Golf Rules Quick Reference 2008-2011” author and an international rules official for more than 10 years. “The ‘Golf Rules Quick Reference’ provides quick answers to rules questions thanks to its 170 illustrations and easy-to-understand language instead of dry, legal verbiage nobody understands. Storing ‘Golf Rules Quick Reference’ in your golf bag will enable you to avoid embarrassment and arguments, and will also allow you to take full advantage of the various relief procedures and free drops you weren’t aware of before.”

The user-friendly booklet, written in easy-to-understand English, is organized into eight sections, just as a course is laid out, among them “Tee,” “Fairway and Rough”, “Bunker,” “Water Hazard” and “Green.” This must-have guide belongs in every golfer’s bag because its numerous relief procedures help save strokes and prevent arguments among players. In fact, the especially innovative overview chart on the last page answers 80 percent of golfers’ questions—without even having to flip open the booklet!

Ton-That spent four years developing the original “Golf Rules Quick Reference Stroke Play Guide.” It’s no wonder it became an instant success and has sold more than 250,000 copies. In 2008 it will be available in more than 20 languages.

## Multiple Awards

After being voted the second-best new product at the 2004 PGA Merchandise Show, the world's largest golf convention, the original "Golf Rules Quick Reference" has just won another award—the "GOLF EUROPE Product Award" for being the second-best new "Accessories"-category product for the 2008 season at the GOLF EUROPE 2007 trade show.

The original edition has also received other awards, endorsements and favorable reviews by a number of publications, players and organizations, including Golf Digest, PGA Tour Partners, World Golf Hall of Famer Gary Player and Golf Channel. In fact, Golf Digest says the booklet is "the best effort yet to decipher the ... Rules of Golf," while members of PGA Tour Partners magazine give the guide 9 points out of 10.

The new edition

The author has entirely revised and updated "Golf Rules Quick Reference" to include the new rules that take effect on Jan. 1, 2008. The updated "Golf Rules Quick Reference 2008-2011" will be available on January 1, 2008 in bookstores and golf shops, or by going to [www.golfrules2008.com](http://www.golfrules2008.com). The 2008 edition's most important changes include:

- Conforms to the new 2008-2011 Rules of Golf
- 48 pages (the original edition had 40)
- More than 170 illustrations (previously 36). Every scenario in the book is illustrated for solutions at a glance
- Includes the rules for both stroke and match play (previously only stroke play)

"We are extremely grateful for the countless rave reviews of our previous books that simplify the Rules of Golf in language all golfers can understand," Ton-That says. "I am confident the completely updated "Golf Rules Quick Reference 2008-2011" will not only surpass our previous publications in popularity, but also become an indispensable tool in every golfer's bag."

"Golf Rules Quick Reference 2008-2011. A practical guide for use on the course" by Yves C. Ton-That, 48 pages, 170-plus full-color illustrations, plastic coated, spiral binding, Artigo Publishing, 1<sup>st</sup> edition 2008, ISBN 978-3-909596-16-4, \$9.95/£6.99. Available in 2008 in Chinese, Czech, Danish, Dutch, English, Estonian, French, German, Hungarian, Icelandic, Italian, Japanese, Latvian, Lithuanian, Portuguese, Russian, Slovak, Spanish, Swedish, Vietnamese. More versions are currently being translated.

The website for Golf Rules Quick Reference 2008 – 2011 is [www.golfrulesmadeeasy.com](http://www.golfrulesmadeeasy.com).

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