



**FOR IMMEDIATE RELEASE  
OCTOBER 28, 2008**

**uPro™ Hand-Held Golf GPS Device Unveils  
New Experience-Enhancing Software**

CARLSBAD, California—uPlay, LLC—an integrated products design company that produces technically superior consumer electronics devices that are innovative and fun—announces the introduction of new, improved software with additional features that enhance the experience for the company's uPro™ hand-held golf GPS device.

The new software's download speed is up to 50 percent faster than the previous software, allowing users to spend less time downloading and more time on the golf course.

The new, improved auto hole advance allows the uPro™ to automatically detect the user's location anywhere on the hole the user is playing. Users have the option of being prompted to change holes or advance with no required interaction.

More intuitive shot marking is another new software feature. Once the user starts the mark shot feature, the distance will update in real time as the user advances towards the ball's location. This allows users to check distances quickly and easily for everyone else in the group.

For users who want to see definitive borders of the green, a new option outlines the putting surface's perimeter, providing a better visual of where the user really needs to be.

One of the new enhancements on the uPro™ involves AnyPoint™. Once users start an AnyPoint™ measurement and change their location, the displayed distances will continually be updated and based on their current, not previous, location.

These software additions, along with enhanced stability, combine to make the uPro™ more enjoyable than ever to have on the course.

“Our goal is to continually provide uPro™ owners with new features and improvements in overall performance. The uPro was designed from the beginning to allow these new features and improvements to be made in software without the need to purchase new hardware,” says Joey Balardeta, president of uPlay, which developed the uPro™ GPS Technology that debuted at January's PGA Merchandise Show in Orlando.

Version 3.0 of the uPro™ software is available as a Free download to all uPro owners now by simply logging on to the [uprogps.com](http://uprogps.com) site.

Carlsbad, California-based uPlay is an integrated products design company whose goal is to produce technically superior consumer electronics devices that are both innovative and fun. With its design team's unique depth of talent and industry experience, uPlay utilizes the latest technology to develop products that are in a league of their own.

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